

Press Release

Business Figures 2024 Review and Outlook

With preliminary total sales of approximately 875 million euros for the 2024 financial year, the Schattdecor Group is slightly below the previous year's level. Production volumes remain stable: 1.4 billion square meters in printing and 770 million square meters in finished surfaces – the latter showing a slight increase.

“The year 2024 was once again marked by considerable challenges,” said Chief Financial Officer and Spokesperson of the Board of Management Dr. Derick Beitel. We are in a time of heightened uncertainty – economic indicators are subdued; geopolitical tensions are on the rise. Despite these difficult conditions, we remain optimistic.”

One challenge in 2024 was the flooding of our plant in Glucholazy, Poland. We managed to repair the damage in a noticeably short space of time and restore full delivery capability.

The Group continues to focus on growth and investment. For the current financial year, more than 40 million euros are earmarked for the expansion of production capacities, innovative technologies, and the planned expansion of the international infrastructure. Particular attention will be paid to the areas of IT/digitalization, machinery, infrastructure, and in-house energy production.

“We want to grow sustainably and profitably. To achieve this, we are making targeted investments in new capabilities, innovative products, and promising markets,” continued Beitel. One focus remains in the further development of thermoplastic surfaces, which form an important part of the product portfolio.